

# Effects of the Self-View Window in Live Video Survey Interviews

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## Supplementary material



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## Supplementary material A

### Post-Interview Questionnaire

**(Items preceded by an asterisk were presented to self-view respondents only)**

Thank you for participating in the survey. Now we would like you to fill out this short questionnaire so that we can find out about your experience and learn more about you. Please remember that all of your answers will be kept confidential.

**Please enter the number that you chose:**

\_\_\_\_\_

First we'd like to ask you some questions about your experience.

**How comfortable were you with the interviewer at the start of the survey session?**

- ☐ 1 — Not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Extremely comfortable

**As the survey progressed, did your comfort with the interviewer increase, decrease, or stay the same?**

- ☐ Increased
- ☐ Stayed the same
- ☐ Decreased

**How natural was the interaction with the interviewer?**

- ☐ 1 — Not at all natural
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Extremely natural

**How much did you enjoy participating in the survey?**

- ☐ 1 — Did not enjoy at all
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Thoroughly enjoyed

**How much did you enjoy your interaction with the interviewer?**

- ☐ 1 — Did not enjoy at all
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Thoroughly enjoyed

**How frustrating was your interaction with the interviewer?**

- ☐ 1 — Not at all frustrating
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Extremely frustrating

**How much did you feel the interviewer cared about you? Did she care...**

- ☐ 1 — Not at all
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — A great deal

**How empathetic did you feel the interviewer was?**

- ☐ 1 — Not at all empathetic
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Extremely empathetic

**I felt that the interviewer was...**

- ☐ 1 — Impersonal
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Personal
  
- ☐ 1 — Distant
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Close
  
- ☐ 1 — Insensitive
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Sensitive
  
- ☐ 1 — Inexpressive
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Expressive

**To what degree did you have a sense that you were in the same place as the interviewer?**

- ☐ 1 — Not at all
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Very much

**To what degree did you have a sense that the interviewer was in the same place as you during the course of the experiment?**

- ☐ 1 — Not at all
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Very much

**How strong was your sense of presence, “being there,” with the interviewer?**

- ☐ 1 — Not strong at all
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Very strong

**How often did you feel that you were able to answer the questions honestly?**

- ☐ 1 — Never
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Most of the time

**Taken as a whole, how sensitive did you feel the survey was?**

- ☐ 1 — Not at all sensitive
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Extremely sensitive

**\*During the interview, to what extent were you aware of the image of yourself?**

- ☐ 1 — Not aware at all
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Extremely Aware

**\*During the interview, how often did you look at the video image of yourself in the corner of the screen?**

- ☐ 1 — Never
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Most of the time

**\*Did you want to close the window with the image of yourself?**

- ☐ Yes
- ☐ No

**\*Did you try to close the window with the image of yourself?**

- ☐ Yes
- ☐ No

**During the interview I reflected about myself**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview I thought about what I said**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview I was attentive to my inner feelings**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview I constantly examined my motives**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview, I was concerned about the way I presented myself**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview I was self conscious about how I came across**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview I was worried about making a good impression**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview I was concerned about what my interviewer thought of me**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview I could act the way I wanted**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview I could control how my interviewer perceived me**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**During the interview I could control how I presented myself**

- ☐ 1 — Completely disagree
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 — Completely agree

**Is there anything else you would like to mention about your experience with the interviewer or interview?**

\_\_\_\_\_

## **Demographics/Computer Experience**

**How do you identify yourself?**

- ☐ Male
- ☐ Female

**What is your age?**

\_\_\_\_\_

**Where are you originally from? If you are from more than one place, where did you spend the most time growing up?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**How do you identify yourself?**

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American (non-Hispanic)
- ☐ Hispanic or Latino
- ☐ Native Hawaiian or Pacific Islander
- ☐ White (non-Hispanic)
- ☐ Multiracial
- ☐ Other

**What is your highest level of educational attainment?**

- ☐ Some high school or less
- ☐ High school graduate (including equivalency)
- ☐ Some college (no degree)
- ☐ Associates degree
- ☐ Bachelor's degree
- ☐ Graduate or professional degree

**What is your height (in inches)?**

\_\_\_\_\_



**What is your weight (in pounds)?**

\_\_\_\_\_

**Is English your primary language?**

- ☐ Yes
- ☐ No

**About how many minutes or hours per week do you use the internet (including all desktop, laptop, cell phone, or other use of the internet)?**

- ☐ Up to 1 hour
- ☐ Between 1–3 hours
- ☐ Between 3–6 hours
- ☐ Between 6–10 hours
- ☐ Between 10–15 hours
- ☐ Between 15–20 hours
- ☐ Between 20–25 hours
- ☐ Between 25–30 hours
- ☐ More than 30 hours

**In terms of your general comfort using computers, do you consider yourself to be**

- ☐ Extremely comfortable
- ☐ Very comfortable
- ☐ Somewhat comfortable
- ☐ A little bit comfortable
- ☐ Not at all comfortable

**How often (if ever) do you use a text-based chat program (e.g., Instant Messenger, iChat, gChat)?**

- ☐ Never
- ☐ Every so often
- ☐ A couple of times a week
- ☐ Once a day
- ☐ Multiple times a day

**How often (if ever) do you use a video chat program (e.g., Skype, FaceTime, iChat, gchat)?**

- ☐ Never
- ☐ Every so often
- ☐ A couple of times a week
- ☐ Once a day
- ☐ Multiple times a day

**In terms of your general comfort using video chat programs, do you consider yourself to be**

- ☐ Extremely comfortable
- ☐ Very comfortable
- ☐ Somewhat comfortable
- ☐ A little bit comfortable
- ☐ Not at all comfortable

**When using skype, how often do you keep the video image of yourself on the screen?**

- ☐ Always
- ☐ Most of the time
- ☐ Some of the time
- ☐ Never

**During video chat, do you prefer having the image of yourself on the screen?**

- ☐ Yes
- ☐ No

## Rating Questionnaire

Now we're going to ask you to think about the survey questions in a different way. Rate each question in two ways: 1) How comfortable you felt answering it on a scale from 1 to 7, with 1 meaning "not at all comfortable" and 7 meaning "completely comfortable," and 2) How upset you would be if someone else found out your answer to the question, also on a scale from 1 to 7, with 1 meaning "extremely upset" and 7 meaning "not at all upset."

\_\_\_\_\_ participant number

**1. Would you say that in general your health is excellent, very good, good, fair, poor, don't know, or you're not sure?**

- ☐ Excellent
- ☐ Very good
- ☐ Good
- ☐ Fair
- ☐ Poor
- ☐ Don't know
- ☐ Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**2. A routine checkup is a general physical exam, not an exam for a specific illness, injury, or condition. When was the last time you saw a doctor for a routine checkup?**

- ☐ Within the past 6 months (any time less than 6 months ago)
- ☐ Within the last year (more than 6 months but less than 12 months ago)
- ☐ Within the past 2 years (more than 1 year but less than 2 years ago)
- ☐ Within the past 5 years (more than 2 years but less than 5 years ago)
- ☐ 5 or more years ago
- ☐ Don't know
- ☐ Not sure
- ☐ Never

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**3. How would you describe your weight?**

- ☐ Very underweight
- ☐ Slightly underweight
- ☐ About the right weight
- ☐ Slightly overweight
- ☐ Very overweight

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**4. How many of the past seven days did you do exercise that made you sweat and breathe hard, such as running, swimming, dancing, or other physical activity?**

- ☐ 7 out of 7 days
- ☐ 6 out of 7 days
- ☐ 5 out of 7 days
- ☐ 4 out of 7 days
- ☐ 3 out of 7 days
- ☐ 2 out of 7 days
- ☐ 1 out of 7 days
- ☐ 0 out of 7 days

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**5. Thinking about nutrition, about how many totally servings of fruit and/or vegetables did you eat yesterday? A serving would equal one medium apple, a handful of broccoli, or a cup of carrots.**

\_\_\_\_\_ servings

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**6. Have you smoked at least 100 cigarettes in your entire life?**

- ☐ Yes
- ☐ No
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**7. Have you ever been tested for HIV? Do not count tests you may have had as part of a blood donation.**

- ☐ Yes
- ☐ No
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**8. How many sex partners have you had in the last 12 months?**

\_\_\_\_\_ partner(s)

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**9. Have your sexual partners in the past 12 months been exclusively male, exclusively female, or both male and female?**

- ☐ Exclusively male
- ☐ Exclusively female
- ☐ Both male and female
- ☐ I've had no sex partners in the last 12 months

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable



**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**10. About how often did you have sex in the past 12 months?**

- ☐ Not at all
- ☐ Once or twice
- ☐ Once a month
- ☐ 2–3 times a month
- ☐ Weekly
- ☐ 2–3 times per week
- ☐ 4 or more times per week

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**11. Now thinking about the time since your eighteenth birthday, how many female partners have you had sex with?**

\_\_\_\_\_ female partners

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**12. Now thinking about the time since your eighteenth birthday, how many male partners have you had sex with?**

\_\_\_\_\_ male partners

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**13. Which term best describes how you think of yourself?**

- ☐ Heterosexual or straight
- ☐ Homosexual, gay, or lesbian
- ☐ Bisexual

**How comfortable did you feel answering this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**14. A drink of alcohol is one can or bottle of beer, one glass of wine, one can or bottle of wine cooler, one cocktail, or one shot of liquor. During the past 30 days, how many days per week (or per month) did you have at least one drink of any alcoholic beverage?**

- ☐ Day(s) per week
- OR -
- ☐ Day(s) in the past 30 days

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**15. Considering all types of alcoholic beverages, how many times during the past 30 days did you have more than 5 drinks on one occasion?**

\_\_\_\_\_ time(s)

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**16. Thinking back over the last 12 months, about how regularly did you drink alcoholic beverages?**

- ☐ Never in those 12 months
- ☐ 1 to 3 times in 12 months
- ☐ 4 to 7 times in 12 months
- ☐ 8 to 11 times in 12 months
- ☐ 1 to 3 times a month
- ☐ Once or twice a week
- ☐ 3 to 4 times per week
- ☐ 5 times a week or more

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**17. Again, as you think back over the last 12 months, how many drinks would you have on a typical day when you drank?**

\_\_\_\_\_ drink(s)

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**18. During the past 12 months, have you read novels, short stories, poems, or plays, other than those required by work or school?**

- ☐ Yes
- ☐ No
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**19. How often do you read the newspaper? By "newspaper" we mean the content no matter whether it appears in print, online or on a mobile device. Count only newspapers from recognized journalistic outlets. Every day, a few times a week, once a week, less than once a week, or never?**

- ☐ Every day
- ☐ A few times a week
- ☐ Once a week
- ☐ Less than once a week
- ☐ Never

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**20. On the average day, about how many hours do you personally watch television?**

\_\_\_\_\_ hour(s)

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**21. I'll now ask about some different kinds of television shows. Would you tell me how often you watch prime-time drama or situation comedy programs? Would you say every day, several times a week, several times a month, rarely, or never?**

- ☐ Every day
- ☐ Several times a week
- ☐ Several times a month
- ☐ Rarely
- ☐ Never

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**22. How often do you watch world or national news programs?**

- ☐ Every day
- ☐ Several times a week
- ☐ Several times a month
- ☐ Rarely
- ☐ Never

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset



**23. And how often do you watch programs shown on public television?**

- ☐ Every day
- ☐ Several times a week
- ☐ Several times a month
- ☐ Rarely
- ☐ Never

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**24. Which of the following statements best describes your current employment status?**

- ☐ Employed for wages
- ☐ Self employed
- ☐ Out of work more than one year
- ☐ Out of work less than one year
- ☐ A homemaker
- ☐ A student
- ☐ Retired
- ☐ Unable to work

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**25. Now I have some questions about credit cards and charge cards. Do you have any credit cards or charge cards? Please do not include debit cards.**

- ☐ Yes
- ☐ No
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**26. Are any of the cards you have any type of Visa, Master Card, Discover, or American Express cards you can pay off over time? (Do not include regular American Express charge cards that must be paid in full.)**

- ☐ Yes
- ☐ No
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**27. How many do you have? Please do not count duplicate cards for the same account or any business or company accounts.**

\_\_\_\_\_ card(s)

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**28. On your last bills, roughly how much were the new charges made to these accounts?**

\$.00

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**29. After the last payments were made on these accounts, roughly what was the balance still owed on these accounts?**

\$.00

- OR -

- ☐ I have no credit cards that can be paid off over time

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**30. Thinking only about Visa, Master Card, Discover, American Express cards you can pay off over time, and store cards, do you almost always, sometimes, or hardly ever pay off the total balance owed on the account each month?**

- ☐ Almost always
- ☐ Sometimes
- ☐ Hardly ever

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**31. Now I'd like to ask you some questions about your attitudes about savings. People have different reasons for saving, even though they may not be saving all the time. Which of the following statements comes closest to describing your saving habits?**

- ☐ Don't save – usually spend more than income
- ☐ Don't save – usually spend about as much as income
- ☐ Save whatever is left over at the end of the month – no regular plan
- ☐ Save income of one family member, spend the other
- ☐ Spend regular income, save occasional other income
- ☐ Save regularly by putting money aside each month

**How comfortable did you feel answering this question?**

- ☐ 1 – not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 – completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 – extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 – not at all upset

**32. Over the past year, would you say that your spending exceeded your income, that it was about the same as your income, or that you spent less than your income?**

- ☐ Spending exceeded income
- ☐ Spending equaled income
- ☐ Spending was less than income

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**33. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?**

- ☐ Most of the time
- ☐ Some of the time
- ☐ Only now and then
- ☐ Hardly at all

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**34. In 2012, you may remember that Barack Obama ran for President on the Democratic ticket against Mitt Romney for the Republicans. Did you vote in that election?**

- ☐ Yes
- ☐ No
- ☐ Not eligible to vote in that election
- ☐ Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**35. What about local elections—do you always vote in those, do you sometimes miss one, do you rarely vote, or do you never vote?**

- ☐ Always vote
- ☐ Sometimes miss one
- ☐ Rarely vote
- ☐ Never vote



**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**36. In the past three or four years, have you attended any political meetings or rallies?**

- ☐ Yes
- ☐ No
- ☐ Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**37. In the past three or four years, have you contributed money to a political party or candidate or to any other political cause?**

- ☐ Yes
- ☐ No
- ☐ Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**38. During the past 12 months, how often have you donated blood?**

- ☐ More than once a week
- ☐ Once a week
- ☐ Once a month
- ☐ At least two or three times a year
- ☐ Once in the past year
- ☐ Not at all in the past year
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**39. During the past 12 months, how often have you given food or money to a homeless person?**

- ☐ More than once a week
- ☐ Once a week
- ☐ Once a month
- ☐ At least two or three times a year
- ☐ Once in the past year
- ☐ Not at all in the past year
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**40. During the past 12 months, how often have you done volunteer work for a charity?**

- ☐ More than once a week
- ☐ Once a week
- ☐ Once a month
- ☐ At least two or three times a year
- ☐ Once in the past year
- ☐ Not at all in the past year
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**41. During the past 12 months, how often have you given money to a charity?**

- ☐ More than once a week
- ☐ Once a week
- ☐ Once a month
- ☐ At least two or three times a year
- ☐ Once in the past year
- ☐ Not at all in the past year
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**42. During the past 12 months, how often have you offered your seat on a bus or subway, or in a public place to a stranger who was standing?**

- ☐ More than once a week
- ☐ Once a week
- ☐ Once a month
- ☐ At least two or three times a year
- ☐ Once in the past year
- ☐ Not at all in the past year
- ☐ Don't know/Not sure

**How comfortable did you feel answering this question?**

- ☐ 1 — not at all comfortable
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — completely comfortable

**How upset would you be if someone else found out your answer to this question?**

- ☐ 1 — extremely upset
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7 — not at all upset

**Below are twenty-two statements that may or may not be characteristic of the way you see yourself as a person. For each of the statements, please indicate how much each statement is like you by using the following scale:**

Not like me at all	= 0
A little like me	= 1
Somewhat like me	= 2
A lot like me	= 3

**Please be as honest as you can throughout and try not to let your responses to one question influence your response to the other questions. There are no right or wrong answers.**

**1. I'm always trying to figure myself out.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**2. I'm concerned about my style of doing things.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**3. It takes me time to overcome my shyness in new situations.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**4. I think about myself a lot.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**5. I care a lot about how I present myself.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**6. I often daydream about myself.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**7. It's hard for me to work when someone is watching me.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**8. I never take a hard look at myself.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**9. I get embarrassed very easily.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**10. I'm self-conscious about the way I look.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**11. It's easy for me to talk to strangers.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**12. I'm generally attentive to my inner feelings.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 3

**13. I usually worry about making a good impression.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**14. I'm constantly thinking about my reasons for doing things.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**15. I feel nervous when I speak in front of a group.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**16. Before I leave my house, I check how I look.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3



**17. I sometimes step back (in my mind) in order to examine myself from a distance.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**18. I'm concerned about what other people think of me.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**19. I'm quick to notice changes in my mood.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**20. I'm usually aware of my appearance.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**21. I know the way my mind works when I work through a problem.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

**22. Large groups make me nervous.**

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3

## Supplementary material B

### Qualtrics Panel Survey

A sample of 100 respondents (18 years of age and up) was recruited by Qualtrics Research Panel, with the incentive of accruing points through Qualtrics' point system, where participants accrue points and redeem them for gift cards, sky-miles, etc. Respondents were emailed a link to a web-based survey consisting of all 43 questions in the main study as well as all possible response options. For each question, they were asked to rate how embarrassed they thought most people would be answering each question during an interview. They were also asked to rate how embarrassed they thought most people would be to give each possible response option. Of note, the participants did not provide their own answers to each question. They simply rated the degree to which they saw each question and response option as embarrassing/sensitive.

For the 12 numerical survey questions that did not provide response options (e.g., number of sex partners, number of hours spent watching TV each day, number of days drinking), response categories were created based on data from Study 1. Three categories of response value ranges for each question were created based on the distributions of numerical responses in the first study, using a simple scheme: The value 0 was always included as one option, and the non-zero responses were dichotomized. That is, the next 50% of non-zero values was the range for the second option and the rest of the values were part of the third range; specifically, the third option consisted of anything greater than or equal to a particular value. For instance, using this method, the 3 options for hours spent watching TV included: 0, 1–3, 4+. Ranges for the credit card questions were rounded to avoid bizarre presentation (e.g., \$1–\$249; \$250+).

For each question and each response option, respondents were given 3 rating options: *not at all embarrassed*, *somewhat embarrassed*, *very embarrassed*. This allowed the response options to be ranked from most to least socially desirable among this panel, as well as dichotomized (based on a cutoff) into nonsensitive and sensitive (i.e., more than NOT sensitive, combining the second and third categories), in order to address the hypotheses about sensitive vs. nonsensitive questions and responses.

With regards to the hypotheses that use the panel data, it is important to note that the panel survey asked participants if they would be 'embarrassed' as opposed to their levels of 'comfort' or 'upset' (the terms used in the main study respondent ratings). The full Qualtrics panel survey can be found below.

Qualtrics Panel Survey

In this questionnaire, you'll be presented with a series of questions. For each one, put yourself in the shoes of a person answering the interview questions, and focus on how most people (not just you) answering the interview questions would think, feel and react while answering each question. Then, you'll rate each question on how embarrassed you think most people would be when answering the interview questions.

**1. How embarrassed would most people feel simply by being asked this question in an interview? Would you say that in general your health is excellent, very good, good, fair, poor, don't know, or you're not sure?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**2. Rate how embarrassed you think most people would be to give each of the answers below. Would you say that in general your health is excellent, very good, good, fair, poor, don't know, or you're not sure?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Excellent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Very Good	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Good	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**3. How embarrassed would most people feel simply by being asked this question in an interview? A routine checkup is a general physical exam, not an exam for a specific illness, injury, or condition. When was the last time you saw a doctor for a routine checkup? Within the past 6 months; within the last year; within the last 2 years, within the past 5 years; 5 or more years ago; don't know, not sure; never.**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

4. Rate how embarrassed you think most people would be to give each of the answers below. A routine checkup is a general physical exam, not an exam for a specific illness, injury, or condition. When was the last time you saw a doctor for a routine checkup?

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Within the past 6 months	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Within the last year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Within the past 2 years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Within the past 5 years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 or more years ago	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Never	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. How embarrassed would most people feel simply by being asked this question in an interview? How would you describe your weight? Very underweight; slightly underweight; about the right weight; slightly overweight; very overweight.

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

6. Rate how embarrassed you think most people would be to give each of the answers below. How would you describe your weight? Very underweight; slightly underweight; about the right weight; slightly overweight; very overweight.

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Very underweight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Slightly underweight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
About the right weight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Slightly overweight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Very overweight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Very overweight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**7. How embarrassed would most people feel simply by being asked this question in an interview? How many of the past seven days did you do exercise that made you sweat and breathe hard, such as running, swimming, dancing, or other physical activity? Seven out of seven days; six out of seven days; five out of seven days; four out of seven days; three out of seven days; two out of seven days; one out of seven days; zero out of seven days.**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**8. Rate how embarrassed you think most people would be to give each of the answers below. How many of the past seven days did you do exercise that made you sweat and breathe hard, such as running, swimming, dancing, or other physical activity?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
7 out of 7 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 out of 7 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 out of 7 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 out of 7 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 out of 7 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 out of 7 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 out of 7 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0 out of 7 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**9. How embarrassed would most people feel simply by being asked this question in an interview? Thinking about nutrition, about how many total servings of fruit and/or vegetables did you eat yesterday? A serving would equal one medium apple, a handful of broccoli, or a cup of carrots.**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

10. Rate how embarrassed you think most people would be to give each of the answers below. Thinking about nutrition, about how many total servings of fruit and/or vegetables did you eat yesterday? A serving would equal one medium apple, a handful of broccoli, or a cup of carrots.

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1–2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. How embarrassed would most people feel simply by being asked this question in an interview? Have you smoked at least 100 cigarettes in your entire life? Yes or no.

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

12. Rate how embarrassed you think most people would be to give each of the answers below. Have you smoked at least 100 cigarettes in your entire life? Yes or no.

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. How embarrassed would most people feel simply by being asked this question in an interview? Have you ever been tested for HIV? Do not count tests you may have had as part of a blood donation.

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**14. Rate how embarrassed you think most people would be to give each of the answers below. Have you ever been tested for HIV? Do not count tests you may have had as part of a blood donation.**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know/Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**15. How embarrassed would most people feel simply by being asked this question in an interview? How many sex partners have you had in the last 12 months?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**16. Rate how embarrassed you think most people would be to give each of the answers below. How many sex partners have you had in the last 12 months?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**17. How embarrassed would most people feel simply by being asked this question in an interview? During the past 12 months, have your sex partners been exclusively male, exclusively female, both male and female, or have you had no partners'?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**18. Rate how embarrassed you think most people would be to give each of the answers below. During the past 12 months, have your sex partners been exclusively male, exclusively female, both male and female, or have you had no partners?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Exclusively male	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exclusively female	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Both male and female	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Had no partners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**19. How embarrassed would most people feel simply by being asked this question in an interview? About how often did you have sex during the last 12 months? Not at all, once or twice, about once a month, two or three times a month, about once a week, two or three times a week, or four or more times a week?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**20. Rate how embarrassed you think most people would be to give each of the answers below. About how often did you have sex during the last 12 months?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Not at all	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once or twice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
About once a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Two or three times a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
About once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Two or three times a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Four or more times a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



**21. How embarrassed would most people feel simply by being asked this question in an interview? Now thinking about the time since your 18th birthday, how many female partners have you had sex with?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**22. Rate how embarrassed you think most people would be to give each of the answers below. Now thinking about the time since your 18th birthday, how many female partners have you had sex with?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1–5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**23. How embarrassed would most people feel simply by being asked this question in an interview? Now thinking about the time since your 18th birthday, how many male partners have you had sex with?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**24. Rate how embarrassed you think most people would be to give each of the answers below. Now thinking about the time since your 18th birthday, how many male partners have you had sex with?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1–5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**25. How embarrassed would most people feel simply by being asked this question in an interview? Which term best describes how you think of yourself? Heterosexual or straight; homosexual, gay or lesbian; bisexual.**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**26. Rate how embarrassed you think most people would be to give each of the answers below. Which term best describes how you think of yourself?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Heterosexual or straight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homosexual, gay or lesbian	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bisexual	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**27. How embarrassed would most people feel simply by being asked this question in an interview? A drink of alcohol is one can or bottle of beer, one glass of wine, one can or bottle of wine cooler, one cocktail, or one shot of liquor. During the past 30 days, how many days per week did you have at least one drink of any alcoholic beverage?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**28. Rate how embarrassed you think most people would be to give each of the answers below. A drink of alcohol is one can or bottle of beer, one glass of wine, one can or bottle of wine cooler, one cocktail, or one shot of liquor. During the past 30 days, how many days per week did you have at least one drink of any alcoholic beverage?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 – 2 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 or more days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**29. How embarrassed would most people feel simply by being asked this question in an interview? A drink of alcohol is one can or bottle of beer, one glass of wine, one can or bottle of wine cooler, one cocktail, or one shot of liquor. During the past 30 days, how many days per month did you have at least one drink of any alcoholic beverage?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**30. Rate how embarrassed you think most people would be to give each of the answers below. A drink of alcohol is one can or bottle of beer, one glass of wine, one can or bottle of wine cooler, one cocktail, or one shot of liquor. During the past 30 days, how many days per month did you have at least one drink of any alcoholic beverage?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1–5 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 or more days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**31. How embarrassed would most people feel simply by being asked this question in an interview? During the past 30 days, on how many days did you have 5 or more drinks on the same occasion?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**32. Rate how embarrassed you think most people would be to give each of the answers below. During the past 30 days, on how many days did you have 5 or more drinks on the same occasion?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1–2 days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 or more days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**33. How embarrassed would most people feel simply by being asked this question in an interview? Thinking back over the last 12 months, about how regularly did you drink alcoholic beverages? Never in those last 12 months; 1 to 3 times in 12 months; 4 to 7 times in 12 months; 8 to 11 times in 12 months; 1 to 3 times a month; once or twice a week; 3 to 4 times per week; 5 times a week or more.**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**34. Rate how embarrassed you think most people would be to give each of the answers below. Thinking back over the last 12 months, about how regularly did you drink alcoholic beverages? Never in those last 12 months; 1 to 3 times in 12 months; 4 to 7 times in 12 months; 8 to 11 times in 12 months; 1 to 3 times a month; once or twice a week; 3 to 4 times per week; 5 times a week or more.**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Never in the last 12 months	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 to 3 times in 12 months	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 to 7 times in 12 months	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8 to 11 times in 12 months	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 to 3 times a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once or twice a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 to 4 times a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 times a week or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**35. How embarrassed would most people feel simply by being asked this question in an interview? Again, as you think back over the last 12 months, how many drinks would you have on a typical day when you drank?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**36. Rate how embarrassed you think most people would be to give each of the answers below. Again, as you think back over the last 12 months, how many drinks would you have on a typical day when you drank?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**37. How embarrassed would most people feel simply by being asked this question in an interview? During the past 12 months, have you read novels, short stories, poems, or plays, other than those required by work or school?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**38. Rate how embarrassed you think most people would be to give each of the answers below. During the past 12 months, have you read novels, short stories, poems, or plays, other than those required by work or school?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know/Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**39. How embarrassed would most people feel simply by being asked this question in an interview? How often do you read the newspaper? By "newspaper" we mean the content no matter whether it appears in print, online or on a mobile device. Count only newspapers from recognized journalistic outlets. Every day, a few times a week, once a week, less than once a week, or never?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**40. Rate how embarrassed you think most people would be to give each of the answers below. How often do you read the newspaper? By "newspaper" we mean the content no matter whether it appears in print, online or on a mobile device. Count only newspapers from recognized journalistic outlets.**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Every day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A few times a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Less than once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Never	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**41. How embarrassed would most people feel simply by being asked this question in an interview? On the average day, about how many hours do you personally watch television?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**42. Rate how embarrassed you think most people would be to give each of the answers below. On the average day, about how many hours do you personally watch television?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 – 3 hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 or more hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**43. How embarrassed would most people feel simply by being asked this question in an interview? I'll now ask about some different kinds of television shows. Would you tell me how often you watch prime-time drama or situation comedy programs? Would you say every day, several times a week, several times a month, rarely, or never?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**44. Rate how embarrassed you think most people would be to give each of the answers below. I'll now ask about some different kinds of television shows. Would you tell me how often you watch prime-time drama or situation comedy programs? Would you say every day, several times a week, several times a month, rarely, or never?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Every day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Several times a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Several times a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rarely	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Never	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**45. How embarrassed would most people feel simply by being asked this question in an interview? How often do you watch world or national news programs?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**46. Rate how embarrassed you think most people would be to give each of the answers below. How often do you watch world or national news programs?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Every day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Several times a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Several times a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rarely	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Never	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**47. How embarrassed would most people feel simply by being asked this question in an interview? How often do you attend religious services? At least once a week, almost every week, about once a month, seldom, or never?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**48. Rate how embarrassed you think most people would be to give each of the answers below. How often do you attend religious services?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
At least once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Almost every week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
About once a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seldom	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Never	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**49. How embarrassed would most people feel simply by being asked this question in an interview? Which of the following statements best describes your current employment status? Employed for wages; self-employed; out of work more than one year; out of work less than one year; a homemaker; student; retired; unable to work.**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed



**50. Rate how embarrassed you think most people would be to give each of the answers below. Which of the following statements best describes your current employment status?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Employed for wages	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Self employed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Out of work more than one year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Out of work less than one year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A homemaker	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A student	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retired	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unable to work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**51. How embarrassed would most people feel simply by being asked this question in an interview? Now I have some questions about credit cards and charge cards. Do you have any credit cards or charge cards? Please do not include debit cards.**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**52. Rate how embarrassed you think most people would be to give each of the answers below. Now I have some questions about credit cards and charge cards. Do you have any credit cards or charge cards? Please do not include debit cards.**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know/Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**53. How embarrassed would most people feel simply by being asked this question in an interview? Are any of the cards you have any type of Visa, Master Card, Discover, or American Express cards you can pay off over time? (Do not include regular American Express charge cards that must be paid in full.)**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**54. Rate how embarrassed you think most people would be to give each of the answers below. Are any of the cards you have any type of Visa, Master Card, Discover, or American Express cards you can pay off over time? (Do not include regular American Express charge cards that must be paid in full.)**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know/Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**55. How embarrassed would most people feel simply by being asked this question in an interview? How many do you have? Please do not count duplicate cards for the same account or any business or company accounts.**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**56. Rate how embarrassed you think most people would be to give each of the answers below. How many do you have? Please do not count duplicate cards for the same account or any business or company accounts.**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
0	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1–2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**57. How embarrassed would most people feel simply by being asked this question in an interview? On your last bills, roughly how much were the new charges made to these accounts?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**58. Rate how embarrassed you think most people would be to give each of the answers below. On your last bills, roughly how much were the new charges made to these accounts?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
\$0	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$1–\$249	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$250 or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**59. How embarrassed would most people feel simply by being asked this question in an interview? After the last payments were made on these accounts, roughly what was the balance still owed on these accounts?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**60. Rate how embarrassed you think most people would be to give each of the answers below. After the last payments were made on these accounts, roughly what was the balance still owed on these accounts?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
\$0	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$1–\$499	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
\$500 or more	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**61. How embarrassed would most people feel simply by being asked this question in an interview? Thinking only about Visa, Master Card, Discover, American Express cards you can pay off over time, and store cards, do you almost always, sometimes, or hardly ever pay off the total balance owed on the account each month?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**62. Rate how embarrassed you think most people would be to give each of the answers below. Thinking only about Visa, Master Card, Discover, American Express cards you can pay off over time, and store cards, do you almost always, sometimes, or hardly ever pay off the total balance owed on the account each month?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Almost always	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sometimes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hardly ever	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**63. How embarrassed would most people feel simply by being asked this question in an interview? Now I'd like to ask you some questions about your attitudes about savings. People have different reasons for saving, even though they may not be saving all the time. Which of the following statements comes closest to describing your saving habits? Don't save—usually spend about as much as income; Save whatever is left over at the end of the month—no regular plan; Save income of one family member, spend the other; Spend regular income, save occasional other income; Save regularly by putting money aside each month**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**64. Rate how embarrassed you think most people would be to give each of the answers below. Now I'd like to ask you some questions about your attitudes about savings. People have different reasons for saving, even though they may not be saving all the time. Which of the following statements comes closest to describing your saving habits?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Don't save – usually spend about as much as income	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Save whatever is left over at the end of the month – no regular plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Save income of one family member, spend the other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spend regular income, save occasional other income	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Save regularly by putting money aside each month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**65. How embarrassed would most people feel simply by being asked this question in an interview? Over the past year, would you say that your spending exceeded your income, that it was about the same as your income, or that you spent less than your income?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**66. Rate how embarrassed you think most people would be to give each of the answers below. Over the past year, would you say that your spending exceeded your income, that it was about the same as your income, or that you spent less than your income?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Spending exceeded income	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spending equaled income	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spending was less than income	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

67. How embarrassed would most people feel simply by being asked this question in an interview? Some people seem to follow what’s going on in government and public affairs most of the time, whether there’s an election going on or not. Others aren’t that interested. Would you say you follow what’s going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

68. Rate how embarrassed you think most people would be to give each of the answers below. Some people seem to follow what’s going on in government and public affairs most of the time, whether there’s an election going on or not. Others aren’t that interested. Would you say you follow what’s going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Most of the time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Some of the time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Only now and then	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hardly at all	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

69. How embarrassed would most people feel simply by being asked this question in an interview? In 2012, you may remember that Barack Obama ran for President on the Democratic ticket against Mitt Romney for the Republicans. Did you vote in that election?

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**70. Rate how embarrassed you think most people would be to give each of the answers below. In 2012, you may remember that Barack Obama ran for President on the Democratic ticket against Mitt Romney for the Republicans. Did you vote in that election?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not eligible to vote in that election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**71. How embarrassed would most people feel simply by being asked this question in an interview? What about local elections—do you always vote in those, do you sometimes miss one, do you rarely vote, or do you never vote?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**72. Rate how embarrassed you think most people would be to give each of the answers below. What about local elections—do you always vote in those, do you sometimes miss one, do you rarely vote, or do you never vote?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Always vote	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sometimes miss one	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rarely vote	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Never vote	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**73. How embarrassed would most people feel simply by being asked this question in an interview? In the past three or four years, have you attended any political meetings or rallies?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**74. Rate how embarrassed you think most people would be to give each of the answers below. In the past three or four years, have you attended any political meetings or rallies?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**75. How embarrassed would most people feel simply by being asked this question in an interview? In the past three or four years, have you contributed money to a political party or candidate or to any other political cause?**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**76. Rate how embarrassed you think most people would be to give each of the answers below. In the past three or four years, have you contributed money to a political party or candidate or to any other political cause?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**77. How embarrassed would most people feel simply by being asked this question in an interview? During the past 12 months, how often have you donated blood? More than once a week; once a week; once a month; At least two or three times a year; once in the past year; Not at all in the past year; don't know/Not sure**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed



**78. Rate how embarrassed you think most people would be to give each of the answers below. During the past 12 months, how often have you donated blood?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
More than once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At least two or three times a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not at all in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know/Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**79. How embarrassed would most people feel simply by being asked this question in an interview? During the past 12 months, how often have you given food or money to a homeless person? More than once a week; once a week; once a month; At least two or three times a year; once in the past year; Not at all in the past year; don't know/Not sure**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**80. Rate how embarrassed you think most people would be to give each of the answers below. During the past 12 months, how often have you given food or money to a homeless person?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
More than once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At least two or three times a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not at all in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know/Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**81. How embarrassed would most people feel simply by being asked this question in an interview? During the past 12 months, how often have you done volunteer work for a charity? More than once a week; once a week; once a month; At least two or three times a year; once in the past year; Not at all in the past year; don't know/Not sure**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**82. Rate how embarrassed you think most people would be to give each of the answers below. During the past 12 months, how often have you done volunteer work for a charity?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
More than once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At least two or three times a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not at all in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know/Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**83. How embarrassed would most people feel simply by being asked this question in an interview? During the past 12 months, how often have you given money to a charity? More than once a week; once a week; once a month; At least two or three times a year; once in the past year; Not at all in the past year; don't know/Not sure**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**84. Rate how embarrassed you think most people would be to give each of the answers below. During the past 12 months, how often have you given money to a charity?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
More than once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At least two or three times a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not at all in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know/Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**85. How embarrassed would most people feel simply by being asked this question in an interview? During the past 12 months, how often have you offered your seat on a bus or subway, or in a public place to a stranger who was standing? More than once a week; once a week; once a month; At least two or three times a year; once in the past year; Not at all in the past year; don't know/Not sure**

- ☐ Not at all embarrassed
- ☐ Somewhat embarrassed
- ☐ Very embarrassed

**86. Rate how embarrassed you think most people would be to give each of the answers below. During the past 12 months, how often have you offered your seat on a bus or subway, or in a public place to a stranger who was standing?**

	Not at all embarrassed	Somewhat embarrassed	Very embarrassed
More than once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a week	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once a month	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
At least two or three times a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not at all in the past year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Don't know/Not sure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>